CISCOM CORP. | INVESTOR FACT SHEET

Building a stronger, higher-value media and data business

Profitable AI-Driven AdTech Company Trading at 2.5x EBITDA with $21M+ Revenue Run Rate

THE INVESTMENT OPPORTUNITY: CISCOM CISC-CN CAD$0.05

Buying opportunity

- 60MM shares outstanding, limited options and warrants outstanding.
- 42MM shares are owned by Management, Board and Insiders.
- 18MM public float bought at prices ranging from $0.03 to $0.55.
- EBITDA of $400,000 (YTD Q2 2026).
- Trading at a low 2.5 times EBITDA.
- $21M Revenue Run Rate and growing. Q3 and Q4 are historically the strong quarters.
- Blue chip – Fortune 500 Clients.
- AI enabled suite of product offerings – unique and proprietary.
- Experienced and hands-on management.

The business entered 2026 with a lean cost base and a growing suite of proprietary, AI-enabled services designed to deliver more value to retail clients and improve margins. Q2 provided positive signs of growth, with sales up 37% YoY.

GROWTH	CASH & COSTS	BALANCE SHEET
Q2 sales +37% YoY	**EBITDA improved**	**$1.79M debt reduction**
Momentum returned as operations were normalized.	YTD EBITDA rose to $392K while operating expenses declined.	Debt reduced since July 1, 2025; term loan is fully repaid.

WHY THE BUSINESS CAN BE DIFFERENT

At the centre of the strategy is the Prospect Intelligence Platform, which turns client and market data into practical decisions about whom to reach, where to invest and where growth opportunities exist.

- **Engage+** uses AI and first-party data to sharpen audience targeting and distribution.
- **Mixography** helps clients allocate media budgets and understand what is driving ROI on their marketing spend.
- **Shopography** identifies competitive and store-level growth opportunities to direct media placements and offers.

WHAT INVESTORS SHOULD WATCH

- Sustained revenue growth as the company builds on Q2 momentum.
- Greater adoption of proprietary, AI-enabled services, supporting higher-value client relationships and profit margins.
- Continued financial discipline. Management has reduced operating costs and paid down loans.
- Selective M&A only when financing is attractive and the transaction is expected to add value.

SIMPLER FINANCIAL PICTURE

YTD results improved significantly: Gross profit increased, cash profitability strengthened, and the cash basis net income grew by 407%. All key indicators of profitable operations.

BOTTOM LINE

The investor case is clear: Ciscom is on a renewed sales momentum with unique proprietary AI powered data products for durable growth, stronger margins and increased shareholder value – converting to the share price.

Investor note: This overview is a simplified summary. Investors should review Ciscom Corp.'s audited financial statements and MD&A for complete financial information and risks.

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