



**Accelerate Your Vision.
Strengthen Your Legacy.**



CSE: CISC / OTCQB: CISCF
March 2026



A Future-Focused Partnership for Entrepreneurs



A Smarter Path to Your Company's Next Chapter

- Entrepreneurs - build generational wealth and transition on your terms.
- Ciscom acquires resilient and dynamic Data, AdTech, MarTech SMEs and helps them compound.
- Partner with a long-term acquirer that invests in your business and your legacy.
- Build future value with a platform designed for sustainable growth.
- Keep leading your business while unlocking the resources to scale.
- Join a platform built for innovation, data, and long-term performance.

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DISCLAIMER & FORWARD-LOOKING STATEMENTS



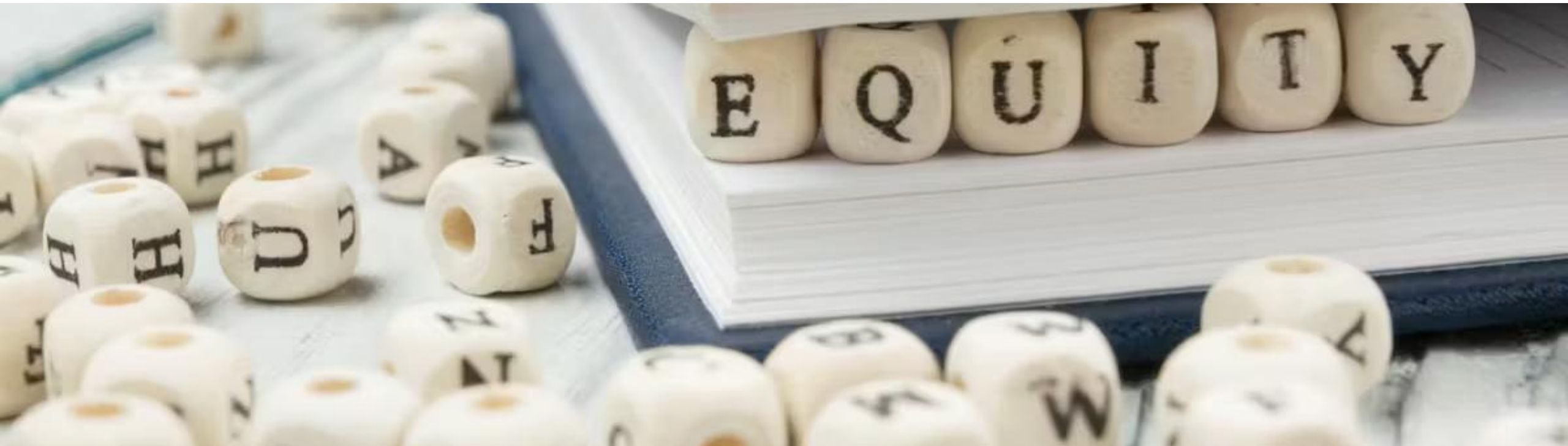
- **See Appendix for full Disclaimer & Forward-Looking Statements**
- Review full disclaimers prior to any investment or transaction discussion.
- This presentation does not constitute an offer to sell or a solicitation to buy securities.
- Forward-looking statements involve risks; actual results may differ.



What Founders Want



- Liquidity without losing your legacy.
- A fair price today and a “second bite” through shared upside.
- Freedom to stay and scale — or transition gradually with a defined plan.



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Market Window

The Window: Many Sellers, Few Founder-Friendly Buyers

- A wave of SME owners is nearing retirement, often without a succession plan.
- Limited buyer universe at this size band keeps valuations attractive.
- Focus on profitable Data/Ad/MarTech businesses with sticky client bases.



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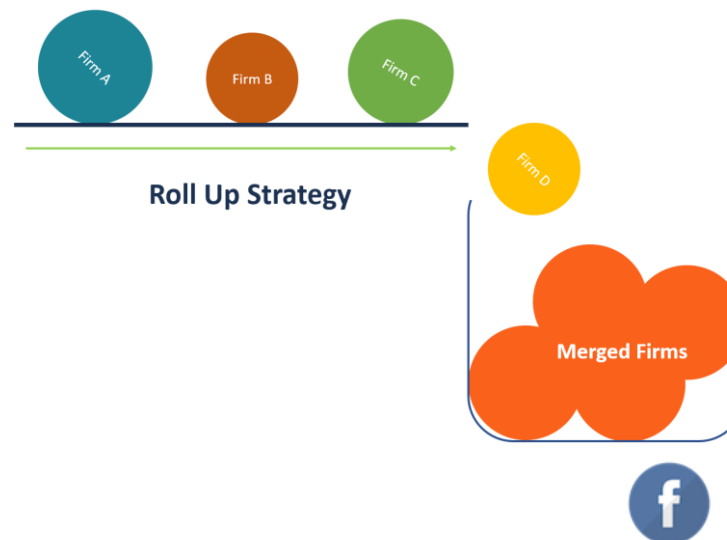
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Opportunity in Canada

In Canada, there are over 300,000 Boomer owned businesses, employing under 20 people. Thousands of SME's are undergoing generational transitions.

- **Building an SME roll-up** strategy in a key Data, AdTech, MarTech growth sector, capitalizing on an overlooked and underestimated market segment.
- **Demographic transition:** a large share of SME owners are nearing retirement; many lack formal succession plans.
- **SMEs are the backbone of Canada's economy**, employing a significant portion of the private sector workforce.
- **Limited buyers and fragmented valuations** create attractive entry multiples for disciplined acquirers.



The Ciscom Offer



Creating a winning formula to accelerate growth for investors and key stakeholders.

- **Acquisition criteria:** profitable SMEs in Data/AdTech/MarTech with \$3–15M revenue, sticky clients, positive cash flow.
- **Deal design:** ~25% cash at close + 3-year share-based earn-out tied to performance.
- **Independent Operations:** Entrepreneurs remain head of their businesses, preserving culture
- **Operating system:** governance matrix, KPI cadence, centralized balance sheet, shared services as needed.
- **Value creation:** harnessing talent, smarts and agility of independent entrepreneurs.
- **Pluralizing brain trust:** exponentially enhancing individual contributions to cohesive and powerful team collaborations.
- **Uniting forces:** creating a technology powerhouse with delivery proficiency and big data expertise.

Owner Demographics:

42% of small businesses are owned by baby boomers, highlighting a significant transition phase.

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Our Model: Buy, Empower, Compound



An established and solid foundation, poised for growth.

- **Cash-flow positive operations:** focus on recurring and resilient revenue streams.
- **Active in omni-media** with data-driven planning, buying, and analytics capabilities.
- **Big Data AI enabled** delivery proficiency.
- **Cross-sell opportunities** across the portfolio; access enterprise sales and analytics.
- **Public listings on CSE and OTCQB** increase visibility and access to capital.



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Why Ciscom



Why founders choose Ciscom vs. private equity or other options.

- **Founder-friendly:** A long-term owner who provides autonomy within a clear delegation-of-authority framework; culture preserved.
- **Operator DNA:** No forced exit timelines. We have grown and run businesses through cycles—pragmatic focus on cash and ROI.
- **Data advantage:** proprietary and partner data assets enhance targeting, measurement and client outcomes.
- **Structured earn-outs** in shares over 3 years, contingent on performance. Public shares that provide tomorrow's upside.

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Founder Outcomes



Reaping the benefits of your hard work

- **Monetize life's work** while reducing personal risk.
- Earn a second upside through **share appreciation** and earn-out performance.
- **Equity opportunities** for key managers to retain and motivate the team.
- **Option to continue leading** — or transition with an orderly, supported plan.



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Our Focus Areas

Building a powerhouse to deliver ROI to owners and investors

Focused on key business sectors

Big Data &
Analytics

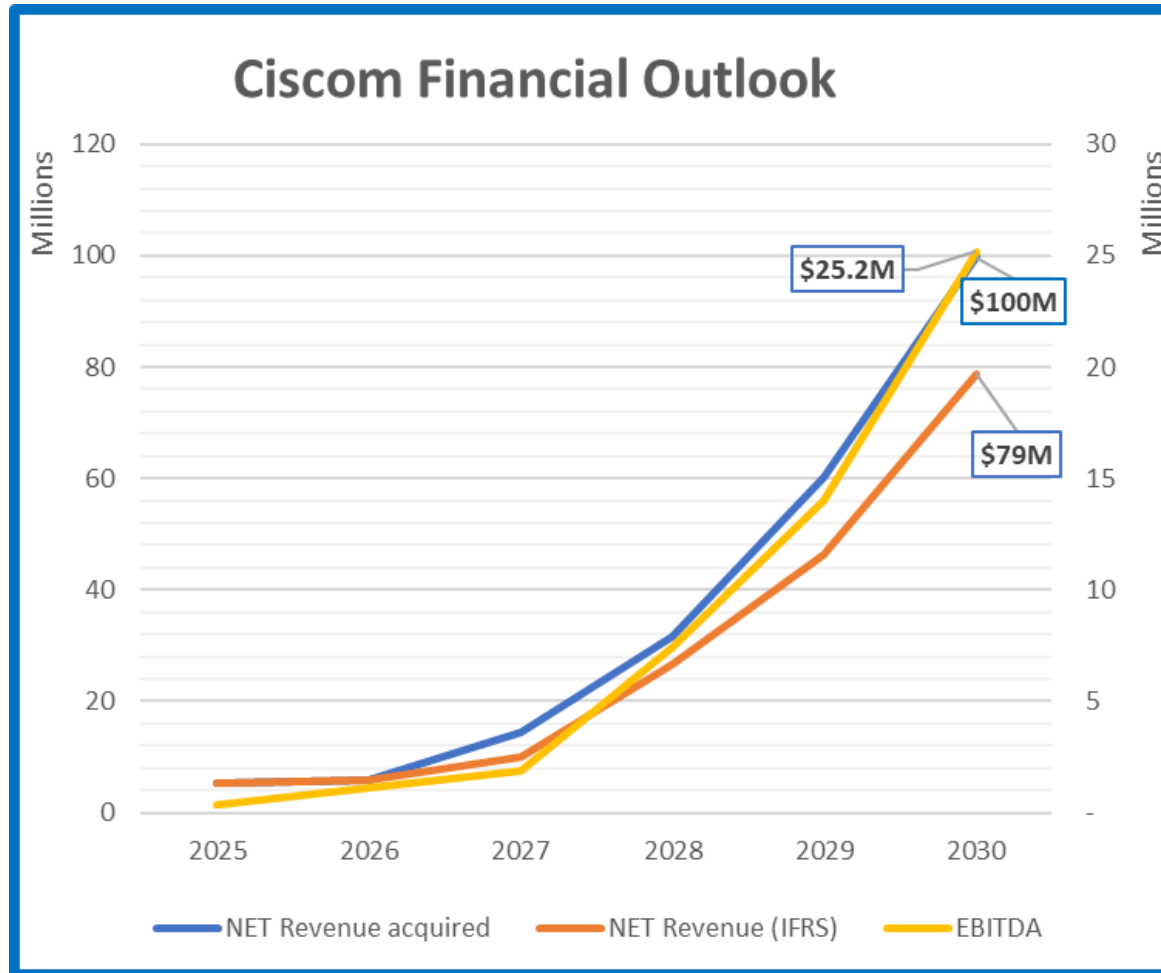
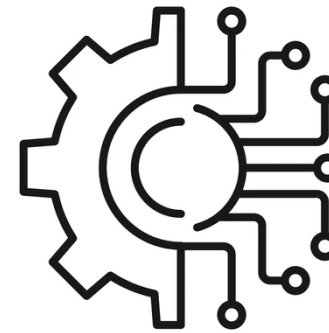
AdTech
MarTech

AI &
Automation

Performance
Media

Evaluating opportunities to expand into growth sectors that complement our suite of businesses

5-Year Plan (through 2030)



- **10 additional acquisitions;** average ~\$8M net revenue per target.
- **Organic growth target: ~10% YoY** via upsell, cross-sell, and new product launches.
- **\$100M+ net revenue run-rate by EOY 2030** with expanding EBITDA margins.

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How We Close Deals



Simple, fast, aligned.

- Introductory fit discussion and NDA.
- Review of financials and operating model.
- Non-binding LOI with clear structure and timeline.
- Confirmatory diligence (60–90 days) and definitive agreement.
- Close → cash at close → share issuance and earn-out tracking.
- Day 1–100: remain independent; we add support only where you want it.

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Leadership & Governance

Our Management & Board of Directors:

- A seasoned team with deep M&A, data & analytics, and omni-media experience.
- Independent directors and advisors with capital markets and industry expertise.
- Aligned and focused on mid/long-term value creation.

Ciscom Team:	
Michel Pepin, CPA, CA	President & CEO (Director)
Dave Mathews	Chief Commercial Officer (Director)
Jeff Bisset	Owner/President – Cleanlist (Independent Director)
Paul Gaynor	Former Board Chair (Independent Director)
Angel Valov, PhD	Capital Market Investors (Independent Director)
Frank Linhart, CPA, CMA	Chief Financial Officer
Sheri Rogers	President – Prospect Media

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Thank You

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Appendix

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