



Building a Growth Oriented, Profitable, Data Driven, AI Powered Business

CSE: CISC / OTCQB: CISCF

November 2026

DISCLAIMER & FORWARD-LOOKING STATEMENTS



This corporate presentation (the “Presentation”) has been prepared by Ciscom Corp. (“Ciscom” or the “Company”) management and is based on public information and the Company’s confidential information. This Presentation is for information purposes only and is being made available solely to inform stakeholders about the Company’s business model – this is not an offering of securities. This Presentation does not constitute an offer to buy/sell to any person. Any unauthorized use of this Presentation is strictly prohibited. The information contained in the Presentation, made to you verbally and any other information provided to you (in writing or otherwise) in connection with Ciscom and its business (the “Presentation Materials”) is subject to updates, revision, verification and amendment without notice which may result in material changes. The Presentation Materials are not intended to provide financial, tax, legal or accounting advice and do not purport to contain all the information that a stakeholder may require. Each stakeholder should perform and rely on their own investigation and analysis of the Company, including the merits and risks involved in investing.

Certain statements in this disclosure may constitute “forward-looking” statements which involve known and unknown risks, uncertainties, assumptions and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. When used in this presentation, such statements use such words as “may”, “would”, “could”, “will”, “intend”, “expect”, “believe”, “plan”, “anticipate”, “estimate”, and other similar terminology. These statements reflect the Company’s current expectations regarding future events and operating performance and speak only as of the date of this presentation. Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether such results will be achieved. Without limitations, risks include not being able to find target acquisitions on an economically viable or at all, lack of debt and/or equity financing to support closing on acquisitions, reliance on key personnel and interest rate fluctuations. Financial reporting and disclosure may contain non-IFRS financial measures and ratios, such as organic and acquisition growth, comparable growth, EBITDA, adjusted/normalized EBITDA, adjusted EPS, free cash flow and net debt, which are not recognized measures of financial performance or liquidity under IFRS. The information should be reviewed in light of the Company’s audited financial statement and related MD&A. No securities commission or similar regulatory authority reviewed this presentation, and it merits.

All dollar figures are in Canadian currency unless otherwise stated.

CSE: CISC / OTCQB: CISCF

November 2026



Quick Facts

THE INVESTMENT OPPORTUNITY:

➤ CISCOM (CISC.CN) CAD\$0.055

\$3.3M Market Cap	60 M Outstanding Shares
\$25M - \$30M Revenue Run-Rate	42M Insider-Owned Shares
\$6M Gross Profit Run-Rate	18M Float (paid \$0.03 to \$0.55)
\$1.2M - \$1.6M EBITDA Run-Rate	1,000+ Shareholders
5.7M Warrants @ \$0.15	3.0M Options @ avg \$0.21
Expiry Dec.2026	Last Expiry June 2031

Trading at Low 2.5x EBITDA

CSE: CISC / OTCQB: CISCF
November 2026



Quick Facts



THE INVESTMENT OPPORTUNITY: CISCOM CISC.CN CAD\$0.055

- **Profitable**
- **Growth Driven – Organic and Targeted M&A**
- **Company Trading at Low 2.5x EBITDA**
 - Due to lack of market exposure in the past
 - Outside factors that negatively impacted F2025
- **Market calls for 8x to 12x EBITDA**
 - A 270% to 400% potential upside
 - F2026 financial rebound not factored in
 - IPO with today's financials would go at 15x to 20x
- **Acquiring at 4.0x to 5.5x**

CSE: CISC / OTCQB: CISCF

November 2026



Quick Facts (cont'd)



THE INVESTMENT OPPORTUNITY: CISCOM CISC.CN CAD\$0.055

- \$25M to \$30M Revenue Run Rate and growing.
 - Q4 is historically the strongest quarter.
- AI powered suite of product offerings – unique and proprietary.
- Experienced and hands-on management.
- **Blue chip – Fortune 500 Clients.**

Retail	Pharma
Telecom	News Media
Financial Services	Logistics
- **Average Client Tenure of 11+ Years.**
- “It's now time to use our marketing expertise and platform to create visibility on our own company’s growth and stock”
(M. Pepin, CEO Ciscom)

CSE: CISC / OTCQB: CISCF
November 2026



Quick Facts (cont'd)



WHAT WE DO – THE KEY DIFFERENTIATORS

Where Data Intelligence Meets Media Performance

Ciscom is building the next generation of data-driven media. Combining our media expertise with proprietary data, advanced analytics and AI to help brands better understand customers, optimize media investment and drive measurable growth.

Our Differentiators:

- Proprietary Data & Analytics – uncover deeper customer and market insights
- AI-Enabled Intelligence – sharpen targeting and identify growth opportunities
- Media Expertise – turn intelligence into smarter, more effective media investment

PROPRIETARY DATA | ADVANCED ANALYTICS | AI-ENABLED SOLUTIONS | MEDIA EXPERTISE

CSE: CISC / OTCQB: CISCF

November 2026



Quick Facts (cont'd)

The business entered 2026 with a lean cost base and a growing suite of proprietary, AI-enabled services designed to deliver more value to retail clients and improve margins. Q3 provided positive signs of growth, with sales up 47.6% YoY.

WHY THE BUSINESS IS DIFFERENT

At the center of the strategy is the Prospect Intelligence Platform, which turns client and market data into practical decisions about who to reach, where to invest and where growth opportunities exist.

- **Engage+** uses AI and first-party data to sharpen audience targeting and distribution.
- **Mixography** helps clients allocate media budgets and understand what tactics are driving ROI in their marketing spend.
- **Shopography** identifies competitive and store-level traffic growth opportunities to direct media placements and offers.

GROWTH	CASH & COSTS	BALANCE SHEET
Q3 sales +47.6% YoY Momentum returned as operations were normalized.	YTD/Q3 EBITDA \$901k, +217% YTD EBITDA rose to \$617K while operating expenses declined.	\$2.628M debt reduction Debt reduction since Jan. 1, 2025; term loan is fully repaid.

CSE: CISC / OTCQB: CISCF

November 2026



Quick Facts (cont'd)



WHAT INVESTORS SHOULD WATCH

- Sustained revenue growth as the company builds on YTD/Q3 momentum.
- Greater adoption of proprietary, AI-enabled services, supporting higher-value client relationships and profit margins.
- Continued financial discipline. Management has reduced operating costs and paid down loans.
 - Expenses down 6%.
 - Debt (net of cash) down by \$2.105M (62.5%) in 2026, interest costs down 71%.
- Selective M&A only when financing is attractive and the transaction is expected to add value.

SIMPLER FINANCIAL PICTURE

- YTD results improved significantly: Gross profit increased, cash profitability strengthened, and the cash basis net income grew by **\$1.105M** to \$616k from a loss of \$489k. All key indicators of profitable operations.

BOTTOM LINE

The investor case is clear: Ciscom is on a renewed sales momentum path with unique proprietary AI powered data products for durable growth, stronger margins and increased shareholder value – converting to the share price.

CSE: CISC / OTCQB: CISCF

November 2026



Investment Highlights



- **Target-rich opportunity:** thousands of profitable Canadian SMEs owned by retiring founders with limited succession plans.
- **Buy well, hold long term:** acquire at 4.0–5.5× EBITDA with earn-outs; operate for cash and compounding.
- **Stand-alone model:** preserve culture and customers while unlocking cross-sell and back-office synergies.
- **AI Powered Data & Marketing Technology Focus:** resilient demand for measurable performance; data is foundational to AI-driven marketing.
- **Experienced operators:** entrepreneurs for entrepreneurs with a proven record in data-driven media.



CSE: CISC / OTCQB: CISCF
November 2026



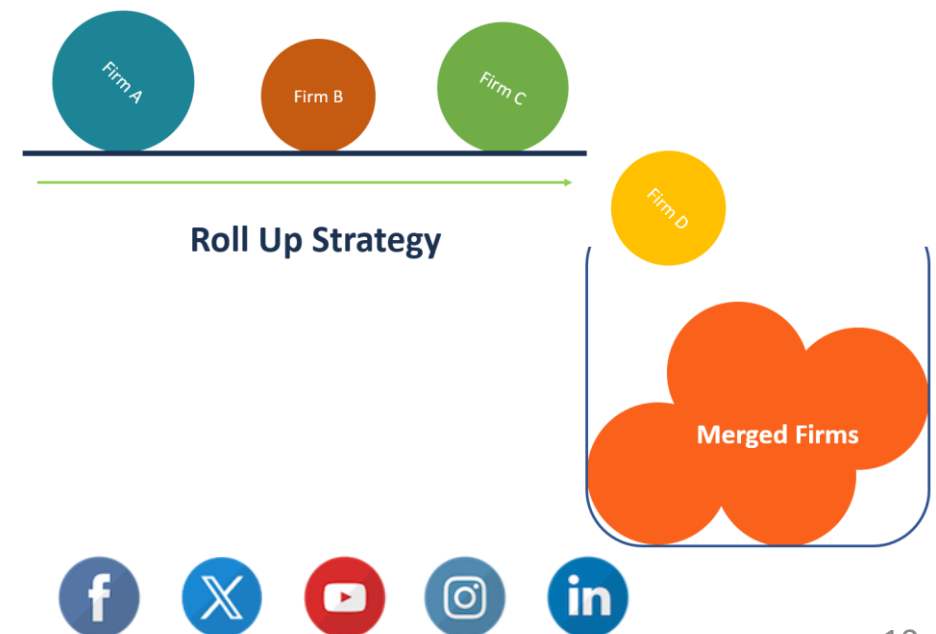
Market Opportunity

In Canada, there are over 300,000 Boomer owned businesses, employing under 20 people. Thousands of SME's are undergoing generational transitions.

- **Building an SME roll-up** strategy in a key AI Powered Data & Marketing Technology growth sector, capitalizing on an overlooked and underestimated market segment.
- **Demographic transition:** a large share of SME owners are nearing retirement; many lack formal succession plans.
- **SMEs are the backbone of Canada's** economy, employing a significant portion of the private sector workforce.
- **Limited buyers and fragmented valuations** create attractive entry multiples for disciplined acquirers.

“Our market opportunities are stronger than ever, combining our M&A approach with the proprietary and leading-edge Prospect Intelligence Platform (PIP). We have traction, gaining key market share.”

D. Mathews, Chief Commercial Officer, Ciscom



Our Model: Buy, Empower, Compound



Creating a winning formula to accelerate growth for investors and key stakeholders.

- **Acquisition criteria:** profitable SMEs in Data/Ad/MarTech with \$3–15M revenue, sticky clients, positive cash flow.
- **Deal design:** ~25% cash at close + 3-year share-based earn-out tied to performance.
- **Operating system:** governance matrix, KPI cadence, centralized balance sheet, shared services as needed.
- **Value creation:** cross-sell across client lists, procurement leverage, productization of data/analytics assets, synergies.

Owner Demographics:

*42% of small businesses are owned by baby boomers,
highlighting a significant transition phase.*

CSE: CISC / OTCQB: CISCF

November 2026



Risk Mitigation Built-In



"Give me six hours to chop down a tree, and I will spend the first four sharpening the axe"
Abe Lincoln

- **Earn-outs** align seller incentives and reduce downside on forward expectations.
- **Preserve corporate memory:** founders remain engaged to ensure continuity of client relationships.
- **Diversification:** pluralization approach reduces single-client and single-vertical exposure over time.



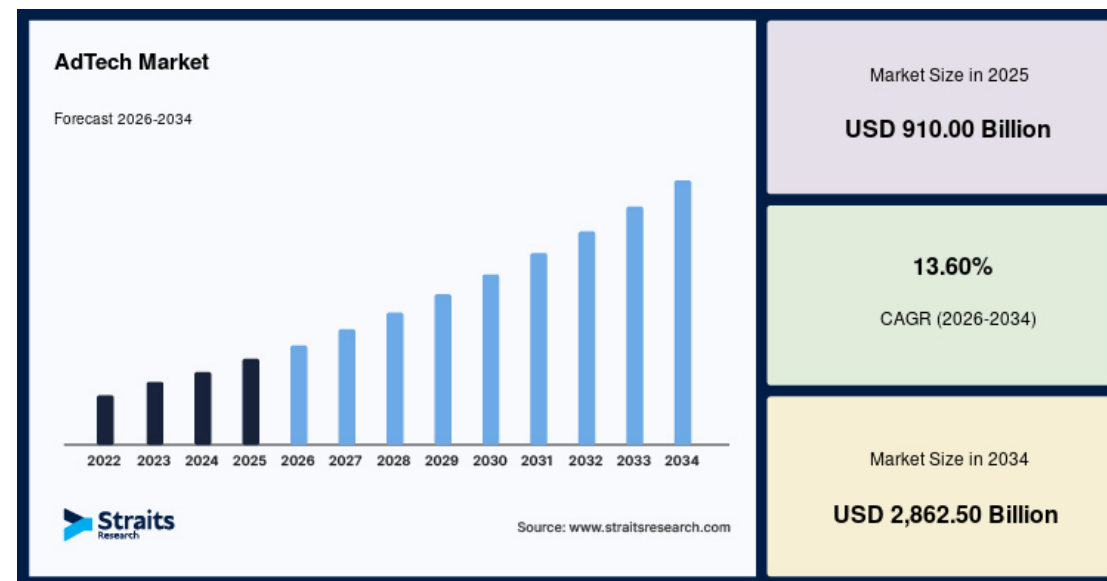
CSE: CISC / OTCQB: CISCF
November 2026



Why We Win

Using key metrics to drive decisions that build synergies.

- **Founder-friendly:** autonomy within a clear delegation-of-authority framework; culture preserved.
- **Operator DNA:** we have grown and run businesses through cycles—pragmatic focus on cash and ROI.
- **Data advantage:** proprietary and partner data assets enhance targeting, measurement and client outcomes.
- **Structured earn-outs** in shares over 3 years, contingent on performance.



CSE: CISC / OTCQB: CISC

November 2026



Traction and Platform



An established and solid foundation, poised for growth.

- **Cash-flow positive operations:** focus on recurring and resilient revenue streams.
- **Active in omni-media** with data-driven planning, buying, and analytics capabilities.
- **Big Data AI enabled** delivery proficiency.
- **Public listings on CSE** increase visibility and access to capital.

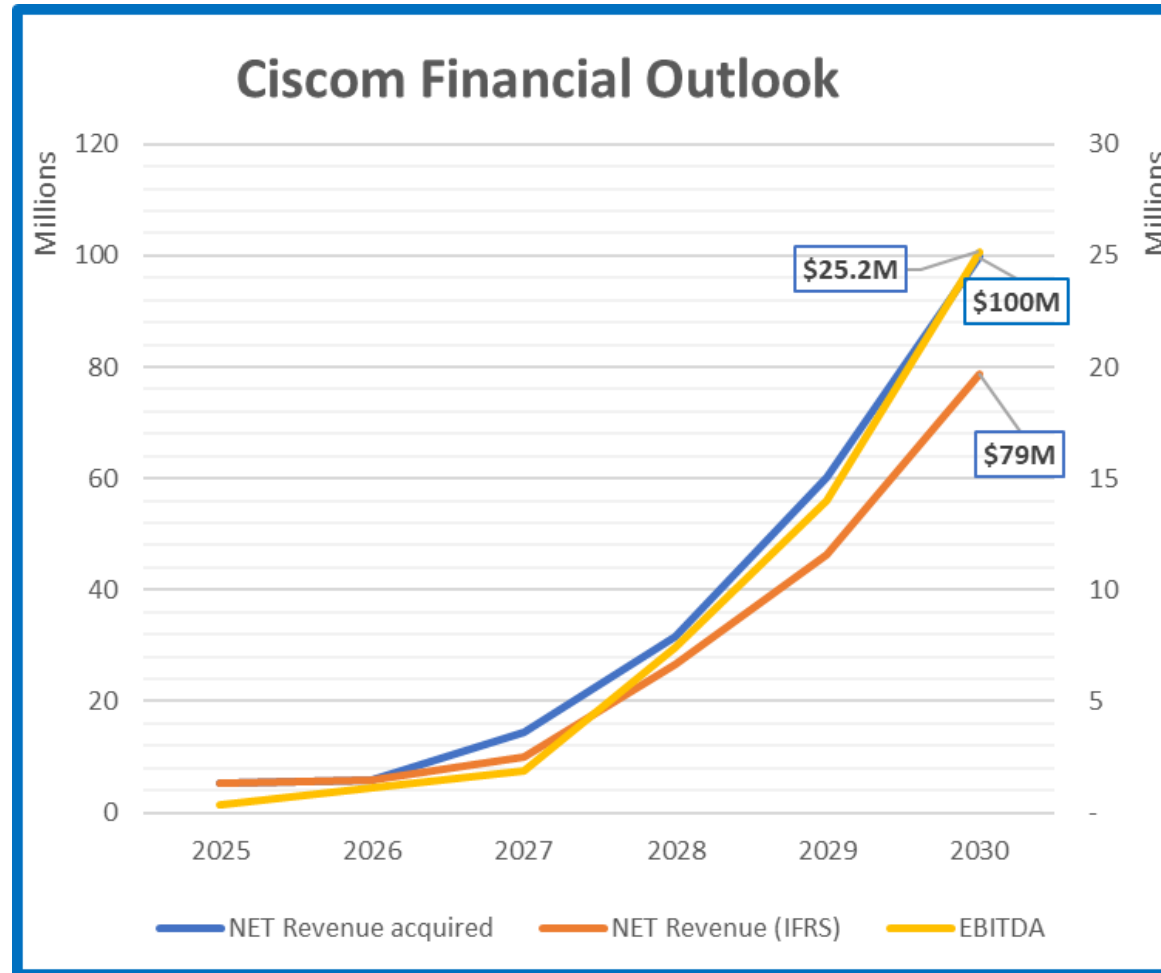
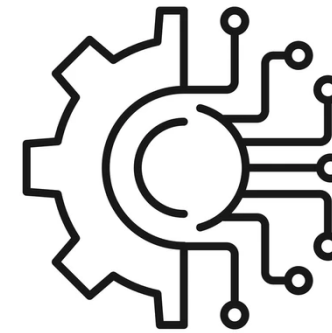


CSE: CISC / OTCQB: CISCF

November 2026



5-Year Plan (through 2030)



- **10 additional acquisitions;** average ~\$8M net revenue per target.
- **Organic growth target: ~10% YoY** via upsell, cross-sell, and new product launches.
- **\$100M+ net revenue run-rate by EOY 2030** with expanding EBITDA margins.

CSE: CISC / OTCQB: CISCF

November 2026



Capitalization Snapshot



An overview of Ciscom's current position.

- **Issued & outstanding shares:** ~59.5M; options and warrants outstanding as per filings.
- **Self-funded to date** with positive operating cash flow.
- Seeking **non-dilutive debt** to fund next acquisitions.

"Our market opportunities are stronger than ever with the proprietary and leading-edge Prospect Intelligence Platform (PIP). We have traction, gaining key market share" D. Mathews, Chief Commercial Officer, Ciscom.

Focused on key business sectors



CSE: CISC / OTCQB: CISCF

November 2026



Near-Term Next Steps

Discussions with key acquisition targets are ongoing.

- **Active discussions** with multiple qualified targets.
 - *Timing:* Q2 2027 through 2028
- **Market Diversification**
- **Margin Increases**
- **Cross Selling Partnerships**
- **Cash Flow Generation**
- **Leveraging Technology**

Why Ciscom



Targeting a dynamic and opportunistic sector of businesses in Canada.

- **Why Entrepreneurs partner with Ciscom**
 - Monetization of life's work - **Securitization**
 - Enhancing selling price with **stock appreciation**
 - Part of the entrepreneur **advisory board**
 - Buying into something bigger with a great upside... **best of both worlds.**
- **M&A Agility**
- **Deal Customization**
 - Each transaction is tailored to the situation – **not a one-size fits all**
- **Buying at low multiples**
 - Acquiring at multiples of 4.0 to 5.5x EBITDA
 - Pubco valuation at +10.0x EBITDA
- **Competitors not typically active in this segment**
 - Looking for bigger scores

CSE: CISC / OTCQB: CISCF

November 2026



Leadership & Governance

Our Management & Board of Directors:

- A seasoned team with deep M&A, data & analytics, and omni-media experience.
- Independent directors and advisors with capital markets and industry expertise.
- Aligned and focused on mid/long-term value creation.

Ciscom Team:	
Michel Pepin, CPA, CA	President & CEO (Director)
Dave Mathews	Chief Commercial Officer (Director)
Jeff Bisset	Owner/President – Cleanlist (Independent Director)
Paul Gaynor	Former Board Chair (Independent Director)
Blair Severn	CEO Enabling Ideas (Independent Director)
Angel Valov, PhD	Capital Market Investors (Independent Director)
Frank Linhart, CPA, CMA	Chief Financial Officer
Sheri Rogers	President – Prospect Media

CSE: CISC / OTCQB: CISCF

November 2026



Contact Us



Michel Pepin, CPA, CA
President & CEO



20 Bay Street, Suite #1110
Toronto, ON M5J 2N8
Cell: 416 569-3857
Office: 416 366-9727
Email: mpepin@ciscomcorp.com

Dave Mathews
Chief Commercial Officer



20 Bay Street, Suite #1110
Toronto, ON M5J 2N8
Cell: 416 576-4076
Office: 416 366-9727
Email: dmathews@ciscomcorp.com



CSE: CISC / OTCQB: CISCF
November 2026





Appendix

CSE: CISC / OTCQB: CISCF
November 2026



Issued & Outstanding Shares

Top Line Details:

- Total shares issued: 59,519,582
- Stock Options: 3,010,500 (avg. strike price of \$0.21, last maturity February 2031)
- Warrants: 5,668,750 (strike price of \$0.15, last maturity December 2026)
- Current Market Cap:
 - Not representative of the Enterprise Value
- Self-Funded:
 - Operations are Cash Flow Positive

CSE: CISC / OTCQB: CISCF

November 2026





Thank You

CSE: CISC / OTCQB: CISCF
November 2026

